

#SenseCampUK
June 28th

What is MakeSense?

How to get involved?

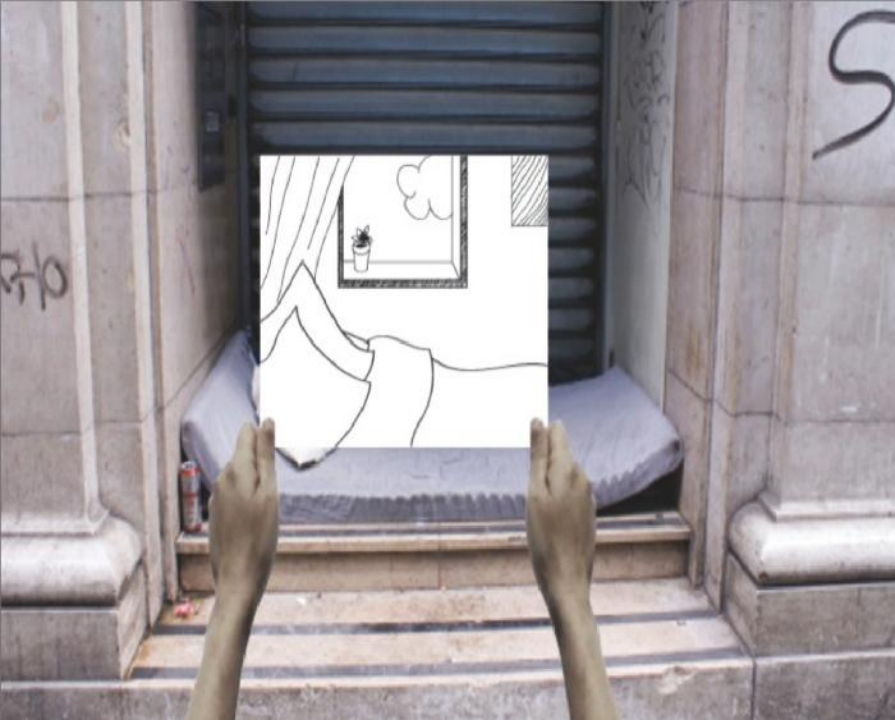
Build MakeSense with the gangsters

To achieve new milestones!

Social entrepreneurs are individuals with innovative solutions to society's most pressing problems



We believe in their ability to create **sustainable models** to solve social and environmental issues



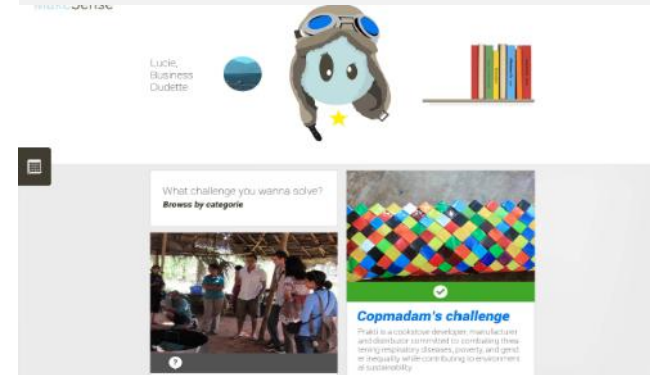
Our mission is to **help social entrepreneurs** develop and scale their projects

We connect social entrepreneurs and individuals ready to help them solve their challenges!

1. We spot social entrepreneurs



2. We reach individuals ready to help them



3. Together, we solve the challenges



4. We celebrate!



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Give your ideas on www.makesense.org

MakeSense

ADD A PROJECT

Challenges



L'Alternative Urbaine's challenge

What should be our strategy to sell l'alternative urbaine's services to corporates ?

Civic engagement marketing

? New challenge

GET INVOLVED



Larry Tchiu

get inspired from ordina in the netherlands, It's really awesome. An app that guides you to their daily jobs or other destinations. With a stress test button that connects them to a panic button that connects them to a support team.

Upvote (2) - 7 days



Christian Vanizette

a live text tools (what's app like) in the app where people can ask for help from their team.

Upvote (1) - 7 days



Lea Kl

Gamify your app. You can learn how to lead an interview though social enterprise which creates apps for people with Autism.

Upvote (0) - 7 days



Olivier Jeannel

sorry autocorrect I meant AsIAM (not Adam!) Also, get the product that when starting to look for jobs, the tool is already known by students and employers. increases confidence and integration

Upvote (0) - 7 days



Justine PALERMO

companies big event or conference happens in very nice place propose your tour concept to them to get people out of the hotel in!

Upvote (0) - about 3 hours



Elise Clédat

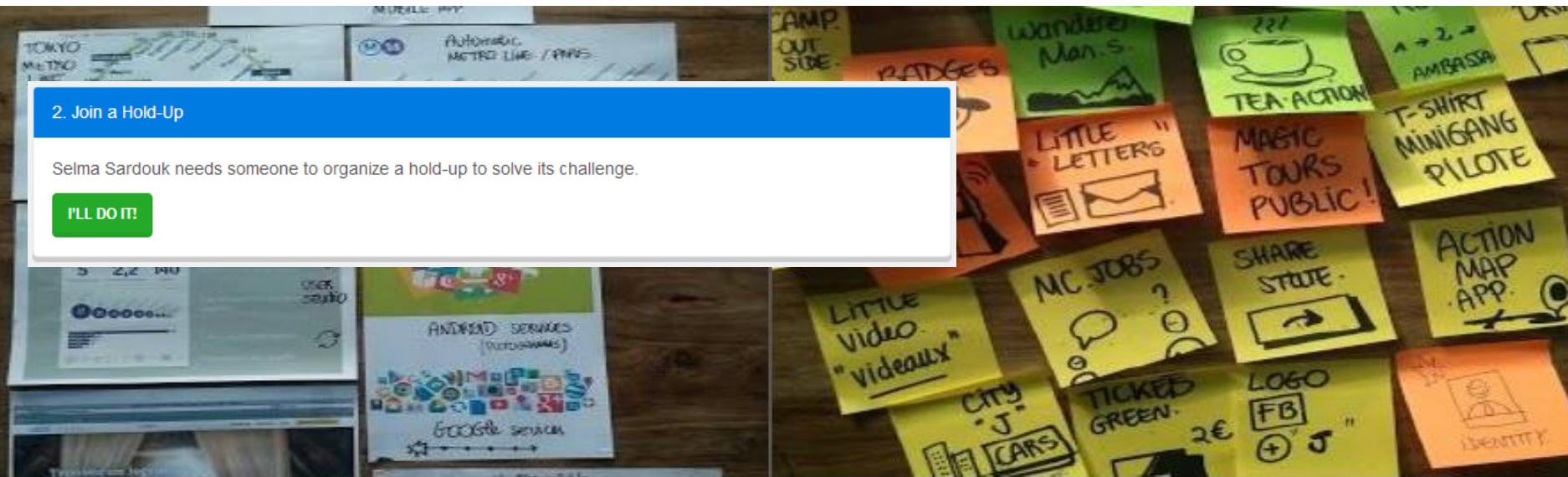
A lot of big companies are located in the suburbs or near suburbs and are completely disconnected from their neighborhood, and would like to offer their employees specific "local tours" so they can discover the area.

Get a manual and training to organize a hold-up!

2. Join a Hold-Up

Selma Sardouk needs someone to organize a hold-up to solve its challenge.

I'LL DO IT!



5. Inspiration Wall

Before the hold-up, ask the participants to come with one A4 paper with one idea that could be inspiring for the hold-up. Ask participants to share the story/example they brought and why does it relate to the entrepreneurs challenge.

You can also use some of the inspirations that were shared on www.makesense.org

Hang all the examples on a wall. It is now the inspiration wall! If participants did not bring anything, they can draw/write theirs on a paper or board.



15min



1 example/
participant



printer, A4 papers
scotch



6. Post-its

This phase is the brainstorming part of the hold-up, when people have to give as many ideas as possible. To help them, you will use the 10 questions your prepared.

First, start explaining the IDEAL Rules:

- ✓ Ideas only. Express your idea in a few words, not in a story.
- ✓ Develop on others ideas (Listening others ideas can inspire new ones)
- ✓ Equality of ideas (no self-censorship or judgment, there is no good or bad idea for you and others.
- ✓ Achieve 100 ideas. Focus on quantity vs quality.
- ✓ Liberate yourselves, express all ideas out loud and have fun!



60min



ALL
participants



Post-its,
medium pens



Formalize solutions to get a WW benchmark

Solutions



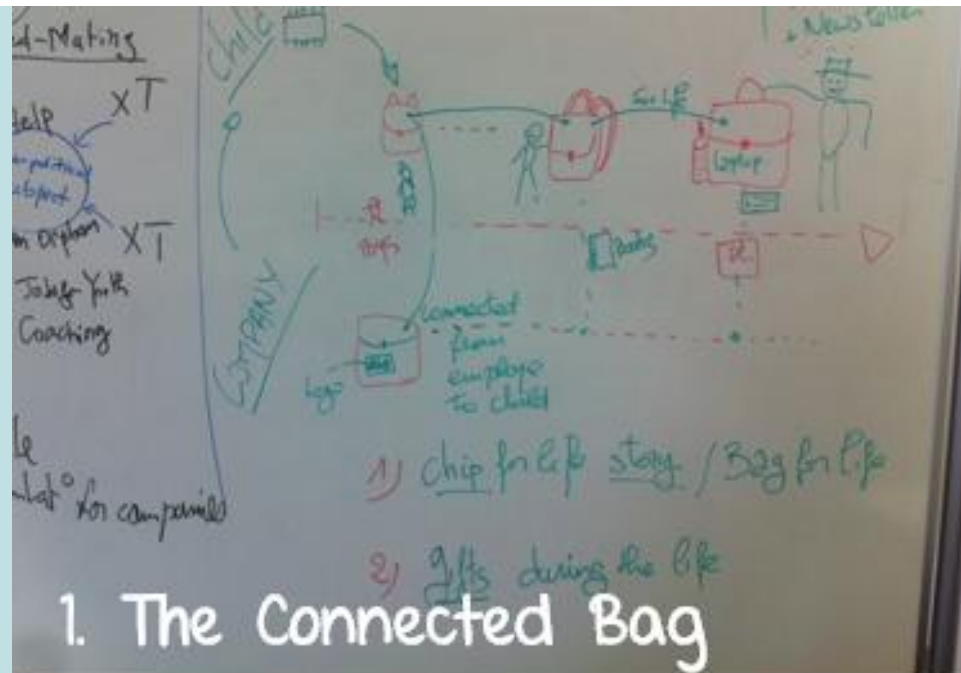
45 min



x10



concepts



A chip is added inside the CopMok Bag. Even if the bag changes when the kid grows older the chip can be putted into the other bags of CopMok and remembers the different items that were given/sponsored by key companies that are partners of CopMok (ie : the bag itself, a laptop, books etc)

On the other Hand, companies buy the different models of bags for their own employees but there's also a chip inside each showing the story of the kids bag that was sponsored thanks to his bag. The chips dont allow the bags to be tracked. Companies benefit by doing PR & events around this inovative initiative.

Launch a Mini-Gangs to help implement solutions

www.makesense.org



I'm the Pilot!



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SenseDrinks!

Berlin, Tahiti, Easter Island, Paris



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In 3 years



15 000 SenseMakers -436 projects helped -5 continents -86 cities



We're built by the community



Join our coback meetings!



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They adapted our model: new targets, more impact



And thanks to all we've reached a new milestone!

